



## These mobile devices sent 531,567 visits via 14 operating systems

### Site Usage

<b>Visits</b> <b>531,567</b> % of Site Total: 4.24%	<b>Pages/Visit</b> <b>2.81</b> Site Avg: 3.41 (-17.56%)	<b>Avg. Time on Site</b> <b>00:05:27</b> Site Avg: 00:05:15 (3.84%)	<b>% New Visits</b> <b>29.91%</b> Site Avg: 33.41% (-10.48%)	<b>Bounce Rate</b> <b>61.34%</b> Site Avg: 61.59% (-0.41%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
iPhone	229,877	2.48	00:04:34	23.87%	63.64%
Android	132,330	2.82	00:05:13	32.13%	61.65%
iPad	120,403	3.53	00:05:49	23.15%	56.48%
SymbianOS	24,649	2.62	00:13:54	95.39%	60.17%
iPod	10,694	3.43	00:05:50	21.40%	53.95%
Sony	6,020	1.84	00:03:13	60.22%	72.49%
Nokia	3,557	1.70	00:03:16	69.83%	72.28%
BlackBerry	1,860	1.91	00:04:45	38.55%	69.30%
Windows Phone	833	3.51	00:05:03	36.13%	52.58%
Windows	684	1.63	00:02:50	55.12%	75.73%

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